

## Flexible, On Demand HR Support

As your business grows you'll be faced with many challenges. Although we may not be able to solve them all for you, we can help you with issues relating to HR, staffing and employment law, making your life easier and your business stronger.

Finding the right partner is essential. You need someone with expert knowledge who will work with you and make a real difference to your business.

The internet is full of advice for businesses like yours when dealing with staff – that's why we have devised a flexible HR solution designed around your needs. All you have to do is choose the level that's right for you.

Our **bronze** package saves you time by providing a toolkit with all the templates and information you need in one place. With our **silver** and **gold** packages there are no pre-designed programmes. Our associates will take the time to get to understand you, your business and your future goals to make sure your team have the right skills to move forward.

Our network of associates are ready to provide the help and advice you need, when you need it.

### Why We're MAD...

Because we want to 'Make a Difference' to your business.

MAD-HR is all about making your life easier, helping your business flourish and remain compliant with UK employment law. Then, as your business expands, our service can expand with you. Working on an ad hoc or retained basis, our network of HR professionals will bring extra value to your business by providing the training, advice and help you need.


Your business is unique, which is why you need a tailored approach to HR.

We are the ultimate, flexible HR department, but without the corporate price tag.


Give us a call on **01473 360160** and we'll talk you through the options to make sure you get exactly what you need.



*Bronze*  
Essential employer's toolkit - a 24/7 online HR resource plus 24/7 legal helpline for any legal matter



*Silver*  
Essential employer's toolkit, legal helpline, plus onsite HR managerial support as needed



*Gold*  
Fully bespoke onsite service to plan for the future and drive your business forward



## About MAD-HR LTD

### Carole Burman FCIPD, Managing Director

It's always nice to find out about the person behind the brand, so here's a bit about me.

With over 20 year's experience working in the world of HR I have worked for blue-chip companies in FMCG retailing, manufacturing, warehousing and distribution and most recently, automotive retail.

Using my own authentic approach as HR Director, I helped transform Marshall Motor Group's sales from an underlying £250m to just under £1bn in 5 years. Plus, it went from being a regional company to a top 10 UK retail group and was voted as a "Great Place to Work" by its staff.

Although a cliché, HR and people really are passions of mine, which is why I decided I wanted to do things a bit differently and bring high quality HR services to all businesses, regardless of their size, but at an affordable price.

That's where the idea of MAD-HR came from and its 3-tier approach.

The employer's online toolkit gives you all the templates and advice you need in once place, plus access to a 24 hour legal helpline to make sure you remain complaint at all times

Then, as your business grows and you need more bespoke help, our silver and gold packages offer you professional help from our network of associates who are all highly experienced, commercial HR & Learning and Development experts.

They will:

- Get to know you and become part of your team
- Use their experience to identify the options that will get the best out of your people
- Work with you to implement a solution that will drive your business towards your goals

Only when you have the right team behind you with the expert skills will you achieve your goals and succeed.

We want to be part of your team. We want to **make a difference to your business.**





## MAD-HR Bronze Package

### Essential employer's HR toolkit

If you're looking for a comprehensive HR resource that's available online 24/7 for all your business needs as an employer, our bronze package is ideal.

Having access to all the help and information you need in one place will save you a lot of time, effort and ultimately, money.

Drawing from our extensive experience in the HR sector, the online tool kit contains all the templates you'll need to hit the ground running.

Plus, as part of the package, you'll also have access to 24/7 legal advice for any issues relating to employment, consumer, Health and Safety, taxation etc.

### Your virtual HR manager

As a small business that's growing, you'll need someone you can trust to guide you through the pitfalls of staff employment, but employing a full time HR manager may not be a cost effective solution for you.

The toolkit we have put together will help your business flourish and grow. It is a practical resource that covers everything you'll ever need to know about being an employer in the UK.

### What does the toolkit cover?

The toolkit offers all the practical advice you need, providing templates and ready-made materials. The annual licence gives you access to items such as:

- **Advert templates**
- **Application forms**
- **Interview questions**
- **Contracts of employment**
- **Employer's handbook**
- **Policies**
- **Performance management**

Call us today on **01473 360160** for access to this valuable employer resource that will help your business flourish and comply with UK employment law.

