

You are in: Home > Summer Offer

Get 3 months FREE advertising on Google AdWords*

Order now

Sit back and let BT bring customers to you

No, you're not dreaming, we really are offering you **3 months free advertising on Google AdWords** when you buy a new website from just **£35 per month****.



Not only will you get a power-packed website, you'll also get your very own **Google AdWords Professional** to manage your Google AdWords advertising campaign too. They will:

- **Take care of all the techie stuff**
- **Provide regular updates**
- **Review your results and give you on-going support to help drive more sales leads to your business**

So that's a website that's tailored to your business, ongoing support and the power of Google AdWords advertising all rolled up into one neat package.

Order now

Great websites. Great prices.

from just **£35**/month
+ £299 setup

You get a powerful web presence with BT Web Manager

- ✓ Tailored 10 page website includes a mobile-friendly version
- ✓ Quarterly performance reviews to see how you're doing and help drive more customers to your business
- ✓ Set up of Facebook Business Page and Google Places
- ✓ Reports to show you how many calls, clicks and sales leads your website is generating

from just **£95**/month
+ £399 setup

You get all the benefits of BT Web Manager plus a specialist consultant to help you achieve your goals with BT Web Expert

- ✓ Monthly online marketing reviews with your specialist consultant who will provide in-depth analysis of calls, visits and sales conversions with suggestions to help deliver even more sales leads to your business
- ✓ Tailored 20 page website includes a mobile-friendly version
- ✓ Choice of additional service (e.g. image gallery, image slideshow, newsletter or video player)

Already got a website that's not with BT?

No problem. Bring your existing web address to BT. No expensive stationery reprints or losing out on customers who've bookmarked your site either.

Hear what our customers are saying.



“ BT showed me various ways of increasing traffic and our presence on search engines ”

Ian Hewitt, Eric Reynolds Piano Shop

“ I've experienced a 38% increase since my website went live ”

Michelle Goodley, Rosetone Events Hire



We are selected, trusted and trained by Google AdWords to do all the hard work for you.

Order now

or call 0800 030 4011 for more info

*There is no obligation to continue with the Google AdWords advertising after the 3 month period.
 ** design fees apply

Special Offer terms and conditions

1. The special offer is open to new BT Marketing Solutions customers who do not have a Google AdWords campaign and have not been running their own campaign themselves or via a third party within the last 90 days.
2. The special offer will commence on 11 July 2012 and end on 17 August 2012.
3. The special offer is £150 of advertising services with BT for a Google AdWords campaign for any eligible person that signs up to a 12 month contract for BT Web Manager or BT Web Expert.
4. The £150 advertising services include a management fee element. Approximately 60% (£90) will be spent on buying Google AdWords.
5. Customers must sign up for the special offer by placing an order either online at www.websites.bt.com/summeroffer or by calling 0800 030 4011.
6. Once an order is received by BT, we will contact the customer to discuss their order and Google AdWords campaign.
7. BT will endeavour to spread the £90 spend evenly over a three month period (£30 a month) but this cannot be guaranteed. Any part of the £90 spend not used will be forfeited. Customers do not have the right to add to or alter the £90 spend.
8. In addition to agreeing to the BT Web Manager or BT Web Expert terms and conditions customers must also agree to the BT Business Search Marketing terms and conditions for a period of 3 months (in the final month of the 3 month period BT will contact customers to ask whether they would like to continue with their Google AdWords campaign by signing up to BT Business Search Marketing).
9. To view the terms and conditions go to <http://www.websites.bt.com/termsandconditions.html>
10. The special offer cannot be used in conjunction with any other BT Marketing Solutions special offer.
11. BT reserves the right to withdraw or amend this special offer at any time without notice.
12. The special offer is subject to status.