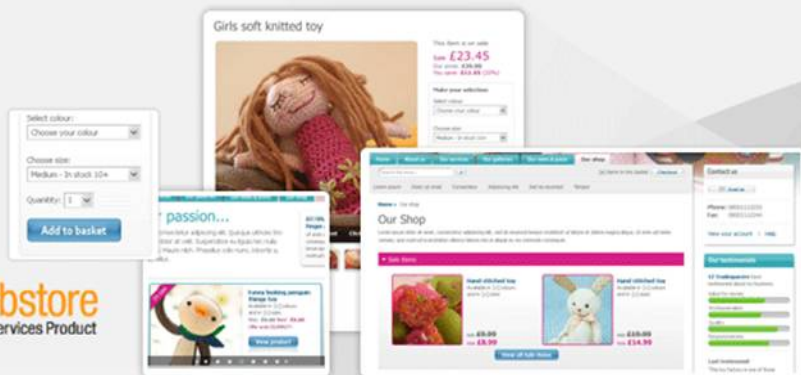


Do Business Differently...

BT Tradespace Storefront with **amazonwebstore**
An Amazon Services Product



What's happening?

What's changing?

What do I need to do?

Sneak preview

Sign up

Selling smarter on BT Tradespace

Your BT Tradespace shop is about to get a make-over.

That's right, in a few weeks time you will benefit from the new, improved **Tradespace Storefront** offering enhanced merchandising facilities and improved usability.

Not only that, the biggest change is that it will harness the power of Amazon. BT Tradespace has an unique relationship with Amazon to launch the new **Tradespace Storefront** to help you grow your business online.

What do I need to do?

Right now, you don't need to do anything.

If you are a registered Tradespace user, we'll send you an email within the next couple of weeks to let you know when you can register for your **Tradespace Storefront**.

So keep an eye on your inbox for more news.

What if I don't have Tradespace but want one?

BT Tradespace is an excellent way to get your business noticed. Not only do you benefit from our search engine optimisation, you can also use all the social networking tools we offer (such as the communities and blog).

So, if you want to find out more about how BT Tradespace and the new **Tradespace Storefront** will make a difference to your business, click on 'Register your interest' and complete your details.

What's changing?

Find out more



Register your interest

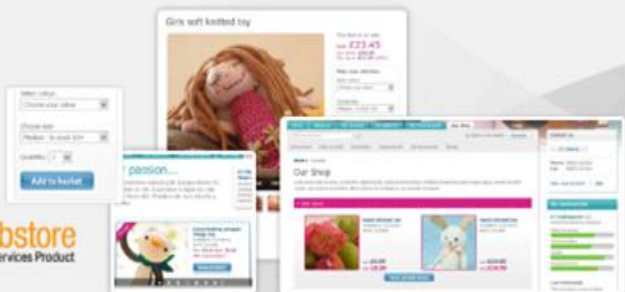


Ask us a question



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Working harder for you

Your new Tradespace Storefront will replace your present shop.

By harnessing the power and reliability of Amazon, your new Tradespace Storefront will offer you greater flexibility. Of course you'll also continue to benefit from your BT Tradespace by showcasing your business through testimonials, news and the community functions that you already enjoy.

So what's new?

[Find out more](#)

[Ask us a question](#)


Bulk uploads

Your new Tradespace Storefront will enable you to perform bulk uploads via CSV or XML, and allows you to edit numerous products at once.



Enhanced product listings

You will be able to create products with variations such as colour and size so you can display your entire range in an appealing way to your customers.



A new shopping basket

By utilising tried and tested Amazon technology, your new Tradespace Storefront will enable your customers to buy a number of different items from you and check out from your store using one secure shopping cart powered by Amazon.



Image display

Imagine being able to showcase your products using multiple images including a zoom feature for greater detail. Well, that's exactly what you'll be able to do with your new Tradespace Storefront.



Secure payment

Amazon's robust and reliable payment system is accessed by your customers' own Amazon account. Plus if they already shop on Amazon they won't have to create a new account, opening up your business to lots of new customers.



Seller Central

Through your Tradespace Storefront you will have access to a feature-packed back office of tools through Seller Central to manage your orders, product inventory and to personalise your Tradespace Storefront.

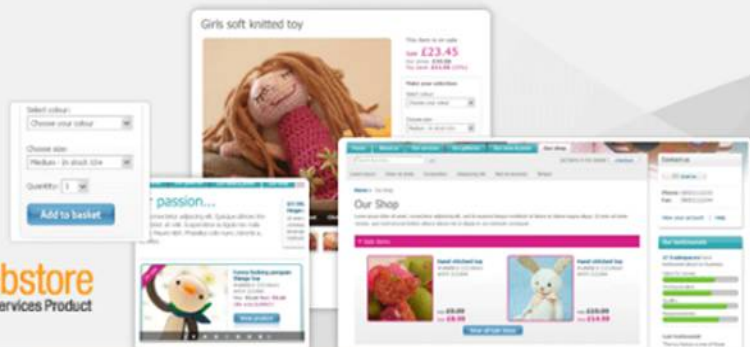


Only pay when you make a sale

Your new Tradespace Storefront is free to set up, with no monthly fees and no listing charges, giving you a wealth of new tools for absolutely nothing. Now you only pay when you make a sale (10% final value fee is applied to all successful sales).

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Wait for it...

Right now you don't need to do anything.

We just want to let you know the changes that are coming so you can prepare yourself.

In a couple of weeks you'll receive an email outlining exactly what you need to do and when. So until that arrives just continue using your BT Tradespace as normal.

I have a shop, what will it mean for me?

All BT Tradespace shops are being replaced with the new and improved Amazon powered Tradespace Storefront.

But don't worry you'll get two weeks to start the transition process. It will be very easy to do and we're sure you'll be pleased with the changes and enhanced functionality.

Plus, our experts will be on hand to help you set up your new Tradespace Storefront if you need them.

I don't have a shop yet but want one

That's great.

Using the search engine friendly power of BT Tradespace is a great way to enhance your online selling potential.

Even if you don't already have a shop you can register for a Tradespace Storefront. Again, more details will follow about that in the email you'll receive soon.

But remember, you must have an Enhanced Business Profile to have a Tradespace Storefront. So if you haven't already done so, you can enhance your BT Tradespace now by signing in to your Tradespace and clicking on the Enhance your Tradespace button.

What will it look like?

We thought you might ask that. You can take a sneak preview of what the new **Tradespace Storefront will look like here.**

Find out more



Register your interest

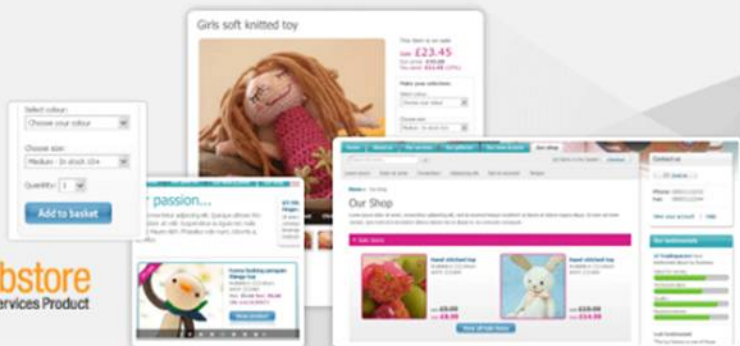


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Ta da!

Here at BT Tradespace we have been working hard to bring you the new Tradespace Storefront.

We've listened to your feedback and believe we have come up with something that will satisfy all your needs and enhance the social networking tools you already enjoy through your BT Tradespace.

So, without further ado here it is...

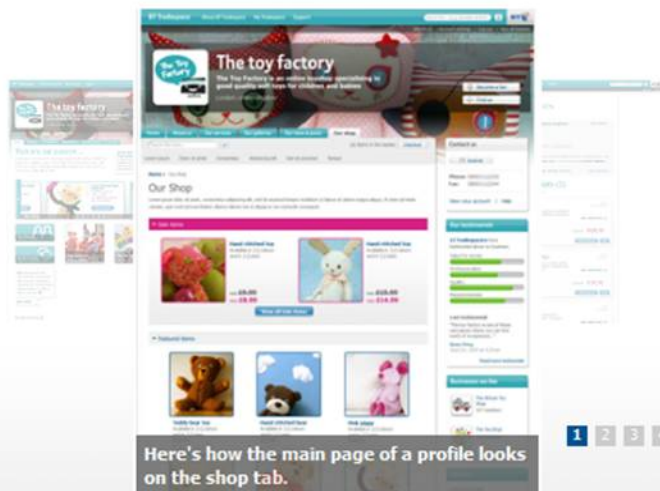
Find out more



Register your interest

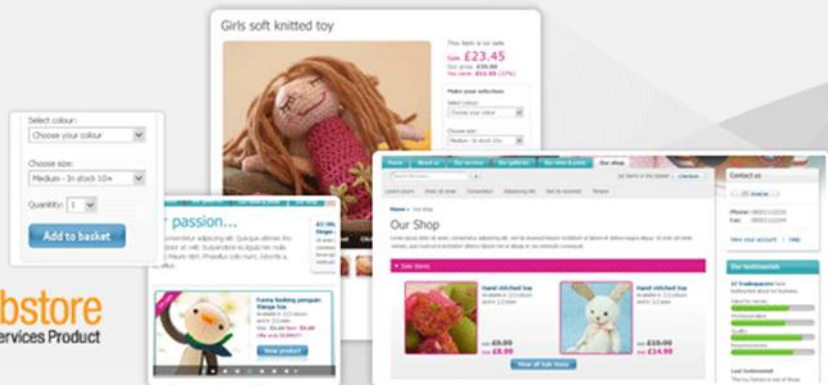


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Sign up now for the launch

Not registered with BT Tradespace already? If you want to find out more about how BT Tradespace and the new **Tradespace Storefront** will make a difference to your business, complete your details below and we'll be in touch.

First name*

Last name*

Email address*

Phone Number*

Please read our [Privacy policy](#) to see how BT deals with your personal information.

[Find out more](#)

[Ask us a question](#)
