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BT Web Manager

0800 917 0692

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Online Marketing

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BT Web Manager

The ultimate online marketing solution with professional website design, social media integration, search engine optimisation, full analytics, quarterly performance reviews and full support.

[Get a free web review >](#)

From only
£299
+35 a month
(ex VAT)

"Bookings increased
within a few weeks"
Haworth Holiday Homes

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Your ultimate online marketing solution

BT Web Manager is so jam packed with features it's practically bursting at the seams.

Because being a success online involves a lot more than just a pretty website, our clever guys and gals have created an online marketing solution that will blow your socks off (and your competitors').



Give your online marketing a boost with:

- ★ **Full support and training** to make sure you get the most out of your website
- ★ **Assisted setup of Facebook Business Page, Google Places and Social Media sharing tools** to help you boost your online visibility
- ★ **Quarterly performance reviews** of your complete web presence and suggestions of what needs to be done to make sure it continues to work hard for you
- ★ **Control panel with full analytics** so you can instantly see how many visitors you're getting
- ★ **UK designed and professionally built 10 page website**
- ★ **Search engine optimisation** of your site's structure and navigation to help you get found in the search results
- ★ **Mobile optimised view** so your website looks great on mobile browsers too
- ★ **Choice of additional services** to enhance the functionality of your website (at an added cost)
- ★ **Call tracking** so you can track calls coming through your website

Plus, with 1 domain name and up to 5 email addresses, **BT Web Manager** is probably the most complete web marketing solution for small businesses.

Support, support, support

In fact, it's so important we'll say it again – SUPPORT.

When your website is launched, we're not going to wave ta-ta and vanish. Oh no, you don't get rid of us that easily.

With full training, experts on hand to make changes to your web pages*, and **quarterly in-depth reviews**, we'll be with you every step of the way because every business, regardless of its size, deserves a hard-working web presence.



Once a quarter we'll phone you to review a key aspect of your online presence, such as:

- ★ **Your conversions** – taking a look at the effectiveness of your keywords, content, traffic
- ★ **Your analytics** – looking in detail about where your traffic is coming from, what your bounce rate is, how long people are staying on your website, if your visitors converting into customers
- ★ **Your SEO** – reviewing the effectiveness of your keywords, levels of traffic, bounce rate and checking your site against the latest SEO rules and best practices
- ★ **Your social media** – discussing the importance of social media, how you can use it to boost your traffic and sales

And then we'll recommend what should be done next to make sure your online website presence continues to work hard for you.

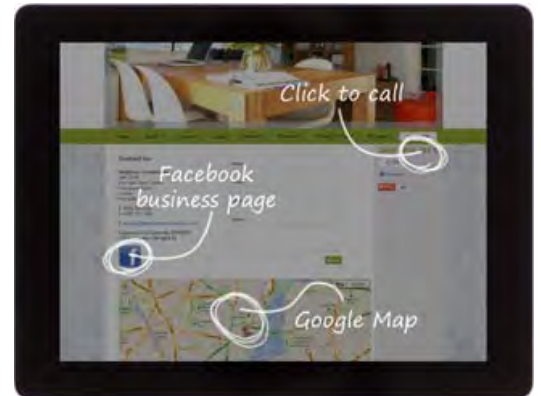
Website

Professional website design to stop customers in their tracks that includes:

- ★ A tailor-designed logo and theme
- ★ Up to 10 pages
- ★ Professional copy (for 3 pages)
- ★ 5 stock images

So you'll have plenty of space to show off your products, services and testimonials.

[View examples >](#)



-
- ★ Interact with your customers



- ★ Be social, interact and add value

Social media

The world's gone social and so should your website. As part of your package you'll receive help in setting up a Facebook Business Page, Google Places and Social Media sharing tools.

Why is that so important?

Your **Google Places listing will make your website easier to find and add to its credibility**. When you



Get found and spread the word



make a Google search, you've probably seen the 'local' listings that dominate the top of the search results. Well, that's where you want your business to be too and Google Places will help make that happen.

As for Facebook, there's no getting away from how important it is these days. **Having your own Facebook Business Page will help make your presence more social and Google loves all things social.** With that Google love comes trust, which means your website is more likely to appear in relevant search results. Not only that, but it also gives you an opportunity to interact with your customers.

Search engine optimisation (SEO)

SEO is one of those terms we've all heard of, but don't necessarily understand.

In a nutshell, we'll work with you to find the keywords your customers are most likely to use when searching for your products and services. Then we'll use those to optimise your content and website structure to **boost its chances of being found by the search engines** and potential customers.

Our specialists will take care of the details, such as your page titles and descriptions, image titles, URLs, headings, links and copy, so you can take care of the important stuff – running your business.



And there's more

Hang on, we've not finished yet.

As if all that wasn't enough, you'll also get **call tracking** and **click to call with a free 0800, 0845 or local number** (so you can track calls coming through your website), **1 domain name, up to 5 email addresses and full analytics** accessible through your own control panel so you can keep track of your website's performance.

What's more, **BT Web Manager** also gives you several additional **services** such as **eNewsletters, a gallery, image slideshow and video player**.

Plus, you're going to need someone to look after your website for you and make sure it's available 24/7 on line, so you'll also get a choice of hosting options.

Phew! That really is the ultimate internet marketing solution.



Call tracking and click to call with a free 0800, 0845 or local number.



Free domain name.



Up to 5 email addresses.



Fully managed service leaving you to get on with running your business.

What our customers are saying

“ If I was looking for a plumber or builder or something, I would look on the internet, I realised that I am not on the internet and I should be, that's what made me decide that I wanted a website.

I felt that being BT I was going to be looked after and get exactly what I wanted and that is what happened.

It really worked out great I was pleased with the design, colours, the scheme, the write-up and photographs they did everything. We didn't have to do a thing.

BT really seem to know exactly what they are doing and have everything just as it should be, they are so experienced that they know exactly how it should run and that is exactly how it does run. ”

David Reynolds - D. F. Reynolds Car Repair



[Watch video testimonial >](#)



[Visit website >](#)

* A fair usage policy applies so, if you have a large number of changes or very complex changes you'd like us to make, we may not be able to fulfil them as part of the free changes feature - we'll let you know if that's the case.

Contact us now for a free no-obligation Web Review

Helping you make the most of your online business

Is your current website underperforming, or do you need a website, but don't know where to start? Call us now for your **free consultation**. Our experts are happy to have a chat about any aspect of your online business, even if it's only at the ideas stage!



Call us now on: 0800 917 0692

FREE Web review

Products which may also be of interest:

Online Presence - Web Starter

BT Web Starter is an affordable website product that provides you with a customised website built to get your online marketing started quickly.



[Find Out More >](#)

Web Manager

BT Web Manager is an affordable website product that provides a professionally designed website ready to market online.



[Find Out More >](#)

WebLive Complete

A revolutionary updateable & search ready web site that will help you promote your business online.



[Find Out More >](#)

Bespoke CMS

Get a professional Content Management Solution that will help you to successfully promote your business online.



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