

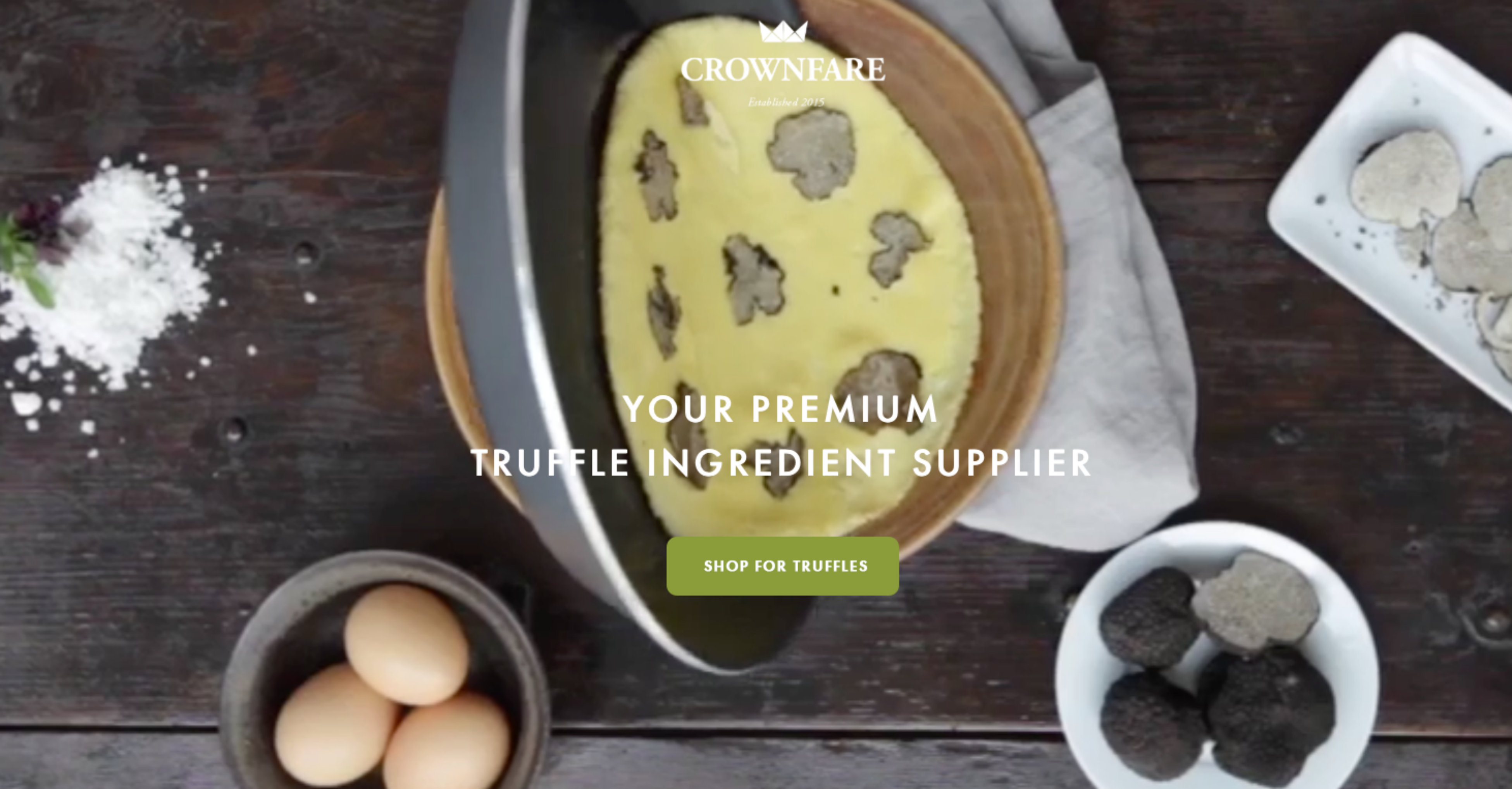


CROWNFARE

*Established 2015*

YOUR PREMIUM  
TRUFFLE INGREDIENT SUPPLIER

SHOP FOR TRUFFLES





# CROWNFARE

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## ABOUT CROWNFARE

Our mission is to only bring you the best truffles.

You've probably heard that the best truffles come from France and Italy, but we're about to let you into a secret.

We know better.

Our premium ingredient truffles are sourced from Eastern Europe.

Surprised?

Not many people realise that this area of the world, with its temperate-continental climate, is the perfect location for high quality truffles. Plus, unlike Italy and France, its landscape and soil was saved from the ravages of the two World Wars, therefore offering the perfect natural habitat for some of the world's highest quality truffles.

As a result, we can supply you with exceptional truffles that are ethically harvested and delivered at sensible prices.

Plus, to ensure their quality, every purchase is independently tested and certified so you can always buy in confidence.

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## How do we find the best truffles?

It's no great secret – we work with the best hunters.

Highly experienced, our hard working truffle hunters understand the importance of maintaining an unbroken cold chain from the instant the mushroom truffles are harvested to the moment they are delivered to you. That means you are guaranteed exceptional freshness.

Of course, they wouldn't be able to find the truffles without their four legged friends.

## Our truffle dogs

Usually, when you think about animals being involved in truffle hunting you think of pigs, but we like to do things differently.

Pretty much every breed of dog has a great sense of smell, but unlike pigs they have to be trained to find truffles. That meant we needed to find a breed of dog that is trainable, obedient and gentle.

## Which breed did we choose?

The Golden Retriever of course, because of their calm temperament and soft mouths.

Each of our hunters works with a truffle dog. Their gentle nature and fantastic sense of smell means that once they get on the scent of the truffles, they stay on it until their hunter finds it.

Together, our hunters and truffle dogs make a formidable team ensuring they always locate the best truffles.



# Our Responsibility

## Truffles are one of nature's rarest and most coveted commodities

To ensure the longevity of our mushroom truffle stocks, we firmly believe that it is our duty to harvest them with care and respect.

With this in mind, our ethical approach ensures natural stocks are maintained by only collecting what we need.

## Natural vs. Cultivated

Some people will argue that to satisfy worldwide demand for mushroom truffles they should be cultivated.

Although possible, the highly complex lifecycle of the truffle makes the process incredibly difficult.

But more than that, we believe you only get superior truffles (in terms of quality, taste and intensity of aroma) when they occur naturally, without man's intervention.

That's why you'll only ever receive the highest quality, naturally occurring truffles from Crownfare.

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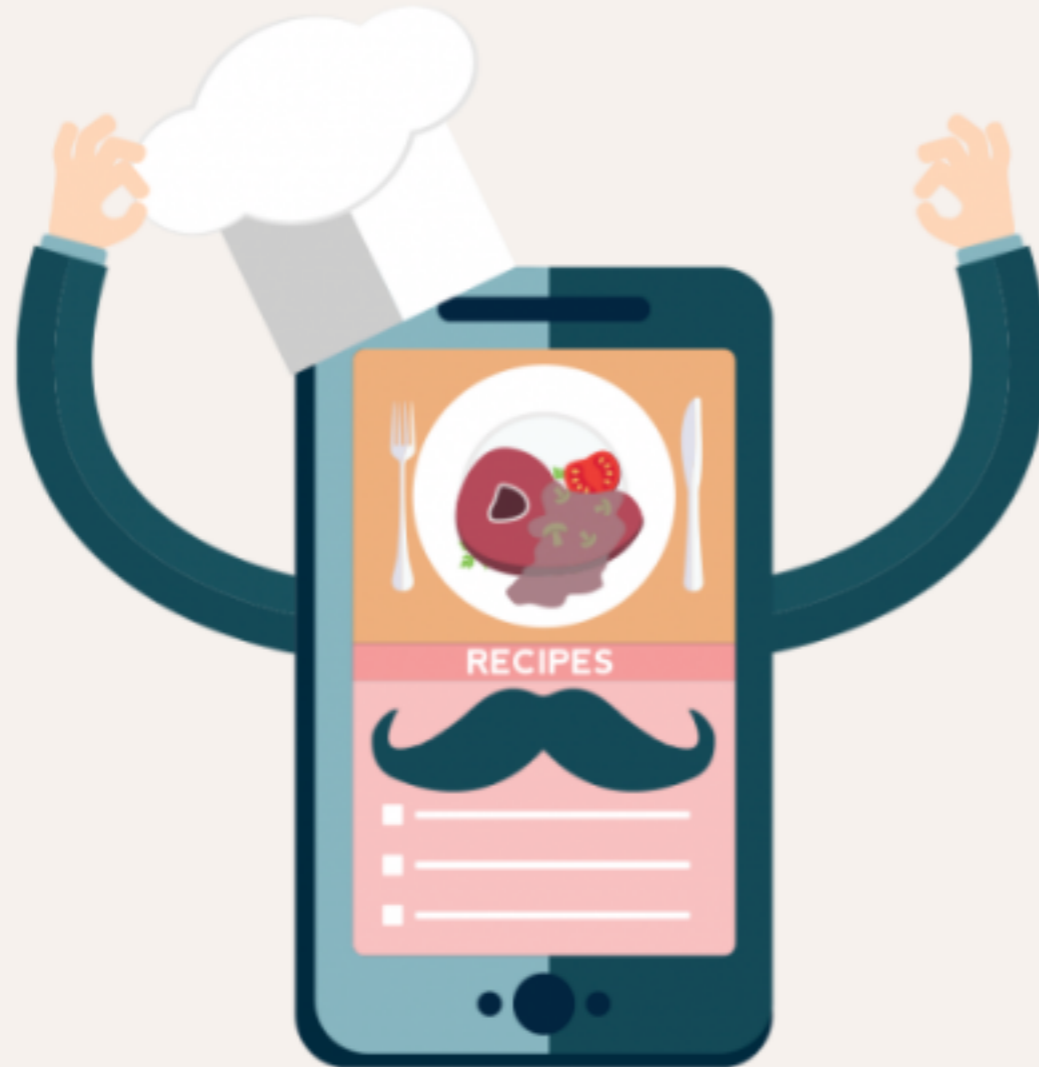
## Culinary Colleges

The best chefs are those that have an innate ability to merge flavours and textures with flair, but their skills are honed at top culinary colleges.

It is here where they are first exposed to the world's finest ingredients, including the gourmet mushroom – the truffle.

Only by introducing budding chefs to the highest quality produce can their talents be unearthed.

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## Food Bloggers

Over the years you've built up quite a following. Your readers hang on your every word, trust your recommendations and salivate over your delicious recipes.

We'd love to work with you. We will provide you with our product so you can pass it on to your favourite chef to prepare a meal. You could video the whole experience and create a blog post to let your readers know how it went.

That way, you get to sample our truffles and demonstrate to your readers how the coveted ingredient can be used to create delicious dishes.

We'll be reaching out to some of our favourite food bloggers, but if you'd like to start talking now, please **get in touch**.